

# Sample Program

3442 Bachelor of International Studies (Language Studies)/  
Bachelor of Media (PR & Advertising)

Never Stand Still

Faculty of Arts and Social Sciences

LEVEL 1					UOC
S1	ARTS1090 Media, Culture & Everyday Life	MDIA1002 Media Industry Contexts	Language Studies	Language Core	24
S2	ARTS1091 Media, Society, Politics	MDIA1003 Public Relations Principles	Language Studies	Language Core	24
LEVEL 2					UOC
S1	MDIA2006 Communication Strategies	INST1005 Key Debates in Intl Studies	Language Studies	Language Core	24
S2	ARTS2092 Global Media	MDIA2005 Advertising	Language Studies	Language Core	24
LEVEL 3					UOC
S1	Prescribed Media Elective Level 2	MDIA3000 Public Relations Discourse	MDIA3008 Crisis Communication	Language Studies	24
S2	Overseas Study Program (OSP) B				24
LEVEL 4					UOC
S1	Overseas Study Program (OSP) A				24
S2	MDIA3005 Engagement	MDIA3003 Media Portfolio	INST3900 Intl Studies Advanced Seminars	Language Studies	24
LEVEL 5					UOC
S1	Prescribed Media Elective Level 3	Prescribed PR & Advertising Elective	Language Studies	General Education	24
S2	Prescribed Media Elective Level 3	Language Studies	Language Studies Capstone	General Education	24