

Sample Program

3442 Bachelor of International Studies (International Relations)/ Bachelor of Media (PR & Advertising)

Never Stand Still

Faculty of Arts and Social Sciences

LEVEL 1					UOC
S1	ARTS1090 Media, Culture & Everyday Life	MDIA1002 Media Industry Contexts	ARTS1810 Intro to IR	Language Core	24
S2	ARTS1091 Media, Society, Politics	MDIA1003 Public Relations Principles	ARTS1811 Contemporary Issues in IR	Language Core	24
LEVEL 2					UOC
S1	MDIA2006 Communication Strategies	INST1005 Key Debates in Intl Studies	International Relations Level 2	Language Core	24
S2	ARTS2092 Global Media	MDIA2005 Advertising	International Relations Level 2	Language Core	24
LEVEL 3					UOC
S1	Prescribed Media Elective Level 2	MDIA3000 Public Relations Discourse	MDIA3008 Crisis Communication	International Relations Level 2	24
S2	Overseas Study Program (OSP) B				24
LEVEL 4					UOC
S1	Overseas Study Program (OSP) A				24
S2	MDIA3005 Engagement	MDIA3003 Media Portfolio	INST3900 Intl Studies Advanced Seminars	International Relations Level 2 or 3	24
LEVEL 5					UOC
S1	Prescribed Media Elective Level 3	International Relations Level 3	Prescribed PR & Advertising Elective	General Education	24
S2	Prescribed Media Elective Level 3	International Relations Level 3	ARTS3810 IR: Theory and Practice	General Education	24