

Sample Program

3442 Bachelor of International Studies (International Business)/ Bachelor of Media (PR & Advertising)

Never Stand Still

Faculty of Arts and Social Sciences

LEVEL 1					UOC
S1	ARTS1090 Media, Culture & Everyday Life	MDIA1002 Media Industry Contexts	INST1005 Key Debates in Intl Studies	Language Core	24
S2	ARTS1091 Media, Society, Politics	MDIA1003 Public Relations Principles	MGMT1101 Global Business Environment	Language Core	24
LEVEL 2					UOC
S1	ARTS2240 Environment and Development	MDIA2006 Communication Strategies	MGMT2101 International Business and Multinational Operations	Language Core	24
S2	Prescribed Media Elective Level 2	MDIA2005 Advertising	International Business Elective	Language Core	24
LEVEL 3					UOC
S1	Prescribed Media Elective Level 2	MDIA3000 Public Relations Discourse	MDIA3008 Crisis Communication	MGMT2102 Managing Across Cultures	24
S2	Overseas Study Program (OSP) B				24
LEVEL 4					UOC
S1	Overseas Study Program (OSP) A				24
S2	MDIA3005 Engagement	MDIA3003 Media Portfolio	INST3900 Intl Studies Advanced Seminars	MGMT3101 International Business Strategy	24
LEVEL 5					UOC
S1	Prescribed Media Elective Level 3	Prescribed PR & Advertising Elective	International Business Elective	General Education	24
S2	Prescribed Media Elective Level 3	MGMT3102 Asia Pacific Business	International Business Elective Level 3	UNSW Arts and Social Sciences Prescribed Elective	24