

# Sample Program

3442 Bachelor of International Studies (International Business)/  
Bachelor of Media (PR & Advertising)

Never Stand Still

Faculty of Arts and Social Sciences

LEVEL 1					UOC
S1	ARTS1090 Media, Culture & Everyday Life	MDIA1002 Media Industry Contexts	ARTS1810 Intro to IR	Language Core	24
S2	ARTS1091 Media, Society, Politics	MDIA1003 Public Relations Principles	MGMT1101 Global Business Environment	Language Core	24
LEVEL 2					UOC
S1	ARTS2240 Environment and Development	MDIA2006 Communication Strategies	MGMT2101 International Business and Multinational Operations	Language Core	24
S2	Prescribed Media Elective Level 2	MDIA2005 Advertising	International Business Elective	Language Core	24
LEVEL 3					UOC
S1	Prescribed Media Elective Level 2	MDIA3000 Public Relations Discourse	MDIA3008 Crisis Communication	MGMT2102 Managing Across Cultures	24
S2	Overseas Study Program (OSP) B				24
LEVEL 4					UOC
S1	Overseas Study Program (OSP) A				24
S2	MDIA3005 Engagement	MDIA3003 Media Portfolio	INST3900 Intl Studies Advanced Seminars	MGMT3101 International Business Strategy	24
LEVEL 5					UOC
S1	Prescribed Media Elective Level 3	Prescribed PR & Advertising Elective	International Business Elective	General Education	24
S2	Prescribed Media Elective Level 3	MGMT3102 Asia Pacific Business	International Business Elective Level 3	UNSW Arts and Social Sciences Prescribed Elective	24