

Sample Program

3442 Bachelor of International Studies (Development Studies)/
Bachelor of Media (PR & Advertising)

Never Stand Still

Faculty of Arts and Social Sciences

LEVEL 1					UOC
S1	ARTS1090 Media, Culture & Everyday Life	MDIA1002 Media Industry Contexts	ARTS1750 Intro to Development Studies	Language Core	24
S2	ARTS1091 Media, Society, Politics	MDIA1003 Public Relations Principles	ARTS1752 Development in Global Context	Language Core	24
LEVEL 2					UOC
S1	MDIA2006 Communication Strategies	ARTS1810 Intro to IR	ARTS2751 International Development	Language Core	24
S2	ARTS2092 Global Media	MDIA2005 Advertising	Development Studies Level 2	Language Core	24
LEVEL 3					UOC
S1	Prescribed Media Elective Level 2	MDIA3000 Public Relations Discourse	MDIA3008 Crisis Communication	Development Studies Level 2	24
S2	Overseas Study Program (OSP) B				24
LEVEL 4					UOC
S1	Overseas Study Program (OSP) A				24
S2	MDIA3005 Engagement	MDIA3003 Media Portfolio	INST3900 Intl Studies Advanced Seminars	Development Studies Level 2 or 3	24
LEVEL 5					UOC
S1	Prescribed Media Elective Level 3	Prescribed PR & Advertising Elective	Development Studies Level 3	General Education	24
S2	Prescribed Media Elective Level 3	Development Studies Level 3	ARTS3751 Development Studies Capstone	General Education	24